

Dear Colleague

**Community Pharmacy Public Health Service
Poster Campaigns 2016-17**

Summary

1. This Circular advises NHS Boards and community pharmacy contractors of Public Health Service (PHS) poster campaign topics for 2016-17.
2. The campaign schedule is attached at **Annex A**.

Detail

3. Tactical Media will distribute the materials to community pharmacies at the appropriate times.
4. Any broken PHS poster holders should be reported directly to Tactical Media for repair/replacement either by telephoning 0800 694 0810 or emailing cps@tacticalmedia.co.uk.
5. The content of this Circular has been agreed with Community Pharmacy Scotland.

Action

6. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely



Rose Marie Parr
Chief Pharmaceutical Officer/
Deputy Director Pharmacy & Medicines Division

24 May 2016

Addresses

For action

Chief Executives, NHS Boards

For information

NHS Directors of Pharmacy

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Public Health Service Poster Campaigns 2016-17

23 May – 3 July	Lung Cancer
4 July – 22 July	Organ Donation
23 July – 16 August	Cervical Cancer
17 August – 20 September	Bowel Cancer
21 September – 18 October	Childhood Flu
19 October – 15 November	Antibiotics
16 November – 13 December	Seasonal Flu
14 December – 10 January	Be Healthwise this Winter

Campaigns for the remainder of 2016-17 will be announced in due course.